

The logo for 'Rate it!' is displayed in a black speech bubble shape. The text 'Rate it!' is written in a bold, orange, sans-serif font.

Press release

Autumn 2018

## Love it or hate it? Here's your chance to Rate it!

Rate it!, - [www.rateit.ridc.org.uk](http://www.rateit.ridc.org.uk) - the new product review website written by and for disabled people, would like to hear about the products you've found useful to make daily life easier. And what about the ones that don't help?

For too long, there hasn't been anywhere for disabled people in the UK to share their views and read reviews about small- to medium-sized products that can help with leading an independent life. Rate it! aims to change all that! We want to build a community of readers, reviewers and commenters who are better informed about their choices when buying and using goods.

Denise Stephens of Enabled by Design says:

"Through our experience and research, the Rate it! team has been aware of the importance of product reviews in supporting disabled people to make informed choices when buying products. Ninety per cent of respondents in Scope's Extra Cost Commission 2015 report said reviews were a priority for them. Inspired by this, we've provided a high-quality online space where people can research, review and share knowledge about specialist and mainstream products, all in one place."

The Rate it! project is run by three user-centred organisations: the Research Institute for Disabled Consumers, the Leicestershire Centre for Integrated Living, and Enabled by Design. It's funded by the Big Lottery Fund through DRILL (Disability Research on Independent Living and Learning), the world's first major research programme led by disabled people.

Rate it! has been launched to provide independent reviews written by **you**, the experts who know exactly what works and what doesn't. Help make this a success – sign up today and Rate it! [www.rateit.ridc.org.uk](http://www.rateit.ridc.org.uk)

If people want they can also phone up with their product review, telephone 020 7427 2460.

Every month, Rate it! is giving away a free prize, and every review submitted is counted as a single entry to the prize draw. For October, the prize is for the Hive active system and three connected home products – lightbulbs, motion sensor and plug.

**ENDS**

For further information, please contact:

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## Notes

**The Research Institute for Disabled Consumers (RiDC)** is the UK's leading expert in user-centred research involving disabled and older consumers. We're an independent charity with over 50 years' experience of specialist research. Founded by the Consumers' Association, now Which?, RiDC has over 50 years' experience of specialist research and publishing high-quality information. [www.ridc.org.uk](http://www.ridc.org.uk)

**The Leicestershire Centre for Integrated Living (LCiL)** is a user-led organisation based in Leicester which works in innovative ways based on the social model of disability to support disabled people at a local, regional and national level to exercise choice and control for independent living. [www.lcil.org.uk](http://www.lcil.org.uk)

**Enabled by Design (EbD)** is a community of people who are passionate about Design for All. They believe that good design can support people to live independently by helping to make life that little bit easier. EbD was inspired by founder Denise Stephens' experiences following her diagnosis of multiple sclerosis in 2003. [www.enabledbydesign.org](http://www.enabledbydesign.org)

**Disability Research on Independent Living and Learning (DRILL)** is the world's first major research programme led by disabled people. DRILL is fully funded by the Big Lottery Fund and is delivered in partnership by Disability Action, Disability Rights UK, Disability Wales and Inclusion Scotland. [www.drilluk.org.uk](http://www.drilluk.org.uk)